

FIREBIRD Ezine

30
YEARS
1980-2010

So what do we have to report

So what do we have to report this month?

Ofted have reported encouraging signs of a 4.5% increase in the market so there are more favourable indicators following the difficulties of the recession. This makes the timing of the forthcoming Oil and Renewable Heating Show in October especially appropriate and I hope will offer some further stimulus to the heating industry. Do come along to Coventry and visit us on our stand to see the largest range of oil boilers amongst the top brands in the UK - and check out our solar panels too.

Using solar panels in conjunction with an oil boiler is the growth opportunity in the industry. Renewables are also playing a much greater part and the development of bio fuels is a welcome advance, enabling the oil sector to offer an environmental and sustainable option once these fuels are widely available.

If the Government's RHI incentive scheme gets the go ahead, this will certainly lead to the manufacture of 'Bio fuel compatible' burners, capable of using fuels from the various sources under development.

The Oil and Renewable Heating Show should



be an interesting visit for all as our industry changes. But if you can't get there then keep an eye open for details of where the new Firebird demonstration vehicle will be coming and bringing our products to you.

Barry Brynildsen

Size Matters

Firebird have added 100kW output models to their Enviromax Popular Boilerhouse range.

These have been introduced to give the heating installer and user more options in specifying heating solutions for light commercial and large domestic properties. The 100kW option is especially suited to environments with a consistent high demand throughout the year e.g. public buildings such as museums which require a steady level of background heat.

Offering the 100kW models now allows Firebird installers to offer a single boiler rather than two or more separate ones, reducing capital costs to the customer.



Showing Off

As befits the country's leading specialist oil boiler and environmental heating brand, Firebird will be a key exhibitor at the inaugural Oil and Renewable Heating Show which takes place at Coventry's RICOH Arena on October 28th and 29th.

In addition to showing a representative selection of the largest oil boiler range amongst the top UK market models, Firebird will also have on display their solar panel system.

The new Enviromax Slimline Combi and the Silver condensing range together with the Enviromax

Heatpac will be the flagship oil boiler models on display. There will also be an exclusive showroom promotion giving money off vouchers for subsequent purchases.

Come and see us on Stand D3 where we will welcome you with refreshments and the latest developments of our oil boilers, including the new 100kW output model, our solar panels and renewable heating.

Further information is available from www.oilandrenewableheatingshow.co.uk/the-show.php



The Ricoh Arena Coventry
28 & 29 October 2010

Coming To You

Firebird has a brand new purpose designed demonstration vehicle which features a cross section of the complete range of oil boilers. In addition to these working models there is also a series of computerised demonstrations detailing the technical benefits of the Firebird range, especially ease of installation and servicing.

The demonstration vehicle facilities include stand alone power and mains water connections and, for those who like a challenge, there is the chance to win a prize on Firebird's Nintendo Wii challenges.

The UK grand tour is already under way with the first series having been completed in East Anglia, North Wales and Cheshire. Locations

for the next few weeks are planned at various venues throughout Yorkshire, Cumberland, Northumberland and the Scottish Borders. Details of the rolling programme of future locations will be announced nearer the dates.

The Firebird demonstration vehicle will be coming somewhere near you - contact your local Firebird Sales Manager or sales@firebirdboilers.co.uk to register for attendance.

In fact the demonstration vehicle will also have pride of place at the entrance to the Oil & Renewable Heating Show mentioned above for visitors to see working models from the Firebird range prior to visiting the rest of the show.



For the high jump



Steve Tysoe, Plumbing & Heating Manager of Travis Perkins, Newark is doing his daredevil act for charity.

For personal reasons Steve is an active fundraiser for the Beaumont House Community Hospice and this skydive was the latest in a number of extreme sports activities Steve has carried out for the charity.

Firebird sponsored this skydive in recognition of the longstanding relationship between the two

companies, selling Firebird boilers. Steve comments "The charity carries out such important palliative work and I am pleased to help whenever I can. I would like to thank Firebird and those others who have supported my fund raising on behalf of the Hospice"

Anyone who wishes to add to the funds raised by Steve for this highly worthwhile charity can send donations to 'Beaumont House' to Beaumont House Community Hospice, 32 London Road, Newark, Notts NG24 1TW

30 years

In our August Ezine we reported on our 30th anniversary. No doubt many of you will have seen reports and festivities celebrating this event in your favourite trade magazines.

Keep an eye open for further 30th anniversary competitions to come in HVP (October) and PHAMNews (November). PHPI has already included a competition in its September issue and HPM ran an extended interview with Firebird general manager Brian O'Sullivan in its July/August issue which also included a competition. If you fancy your chances of winning one of the desirable prizes on offer in one of these magazines, why not enter?

See below for yet another chance to win a desirable prize in this month's Ezine competition.



Winners

Congratulations to Daniel Lane from AGS Heating Equipment Ltd, our August Ezine competition winner who acquired a highly desirable digital camera. Happy snapping Dan!

This month we are offering a cordless screwdriver, just the tool for you busy installers in the run up to this year's heating season.

Just email the answer to the question:

"On what two dates will Firebird be exhibiting at the Oil & Renewable Heating Show 2010 in Coventry's RICOH Arena?"

to sales@firebirdboilers.co.uk by 5th November 2010 and keep your fingers crossed to see if you are the lucky winner!



For further information on all Firebird products please contact:

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