

FIREBIRD Ezine



30
YEARS
1980-2010

Hello and welcome to the first issue of Firebird Ezine



Our aim is quite simply to keep you up to date with important news, events and comments on industry issues. It will be short and snappy and is intended to be a quick, but informative read. It is not intended to replace your more in-depth reading of the trade magazines which are a vital information source.

We hope you enjoy Firebird Ezine and would welcome any comments you may wish to share on the industry in general and on Firebird for future publications.

Barry Brynildsen

Products in practice

In a recent competition in Oil Installer magazine, North Walsham based installer Jon Maynard won an Enviromax Slimline Combi which he installed in a 3-bedroom bungalow near Great Yarmouth. Although it was his first Slimline Combi installation, Jon is familiar with the Firebird range. He was particularly impressed with the new Slimline Combi and the amount of space and access which makes installation so much simpler. He also commented favourably on the push/clip-fit flue connector, the low pressure flow sensor and thermistor which prevents flow switch leakage, and the high volume condensate trap which overcomes potential blowing off and an unsealed condensate trap. As a result he plans to make the Enviromax Slimline Combi a preferred boiler choice in the future.



KEEP FIT WITH FIREBIRD



Throughout July, Firebird is offering a £30 JJB Sports Voucher in a sport themed promotion to tie in with the Football World Cup and Wimbledon.

Every purchase of an Enviromax Condensing Boiler during the promotion period qualifies for a £30 voucher. Receive £60 if you purchase an Enviromax Slimline Combi!

Even though England is sadly no longer in the Football World Cup, there will be plenty of exciting action yet to see. Join Firebird in supporting the World Cup and do yourself a favour with the easy to install Firebird Enviromax Condensing Boilers and Slimline Combis.



FIREBIRD OPENS ITS DOORS TO THE PRESS



Firebird has recently hosted a visit for editorial teams from the installer magazines to its Ballymakeera manufacturing and administrative head office.

All felt that the visit had been very worthwhile in emphasising the size of the company, its modern production technology, high quality standards and breadth of range.

Visitors were welcomed by group General Manager Brian O'Sullivan with a presentation on the product portfolio from Brendan Twomey and a factory tour by Works Director Michael Conway. The visit came to an impressive conclusion with a tour (including sampling) of the famous Jameson Whiskey Distillery.

NEW TIMER CONTROLS



We have added two timer controls which are designed to integrate with the Enviromax Slimline Combi. There is a 24-hour single channel timer to control either heating or hot water which retails at £55, or a twin channel wireless programmable digital room thermostat and timer which allows for individual timer settings for heating and hot water, retailing at £255.



**Single channel sales code: ACC000SCT
Twin channel sales code: ACC000CWC**

WIN WITH FIREBIRD

Whilst all of our boilers are "winners", here is another opportunity for you to win with Firebird.

Email sales@firebirdboilers.co.uk by the 30th of July 2010 with the answer to the question "What is the width of the Firebird Enviromax Slimline Combi" and you could be the lucky winner of a high quality mountain bike.

There's also an opportunity for installers to win a £50 Firebird voucher by submitting an interesting Firebird boiler installation you have recently completed. Simply email details to Barry Brynildsen at firebirduk@live.co.uk and if the story is published in Firebird Ezine, we will send you the voucher.



For further information on all Firebird products please contact:

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Working Towards a Greener Planet